

○ CAPTIVATE | ○ DIRECT MAIL | ○ RETURN

*Take Charge of Your Company's  
Financial Future*





## ADDRESSING THE NEEDS OF INDIVIDUAL INVESTORS AND PLANTING THE SEEDS FOR A SECURE FUTURE.

*Pennycents magazine is a micro/small cap information platform that specializes in delivering your company's message to proven investors in a professional layout with timely intervals. We understand the world of the OTCBB and the needs of the micro/small cap investor.*

*With Pennycents magazine you will partner with a company that operates primarily within the OTCBB market, encompassing micro and small cap companies. We professionally interlace your company's message to bring attention to and promote the growth of your company.*

## captivate your audience

**SURROUND YOURSELF WITH INTERESTING ARTICLES, FINANCIAL COLUMNS  
AND INVESTING STRATEGIES THAT HOLD THE INTERESTS OF YOUR FUTURE.**



Circulation as of  
January 2008

13,230

We understand that every big company was once a small one. We know that if you want to be recognized you first have to be seen. There is no better place to showcase your company than next to articles that investors are paying to read about.

Our readers subscribe to gain information on OTCBB companies. Not only that, but they want independent research and objective view points.

Our magazine is concise, direct and to the point. Our subscriber base increases with every new monthly issue because our readers hand it to friends and fellow investors.

can do for others is not just to share our riches with them, but to reveal theirs." - Unknown

**WWW.PENNYCENTS.COM**  
**CHRISTOPHER ABBOTT**  
**FOUNDER, PENNYCENTS**



## direct mail vs email

**84% OF ALL DIRECT MAIL IS OPENED, COMPARED TO ONLY 12% OF EMAIL.  
MAKE YOUR INVESTMENT WORK THE WAY YOU DO.**



average number  
of readers

**21,200**

Investors don't have time to deal with fly by night websites sending millions of emails each month. The truth is that over 88% of these emails are deleted or filtered out before anybody reads them.

Advertising in Pennycents automatically places a "trustworthy" stamp of approval on your company and the information you convey. When a reader receives our magazine they read it, pass it around, show friends, and even carry it around for days, or weeks. Anybody can send out emails. However, it takes an established and credible company to distribute a monthly magazine.

## return on investment

**WE PROVIDE A UNIQUE, INTEGRATED APPROACH THAT CAN HELP YOU GAIN  
THE MAXIMUM AMOUNT OF EXPOSURE WHILE ACHIEVING YOUR ROI GOALS.**



1 full page  
**\$2,000**

Our prices are direct and upfront. You can start a one month campaign for as little as \$2,000 or purchase a three month package for only \$5,250. Your company will be featured as an advertisement integrating imagery and text to gain the maximum amount of exposure. A maximum of ten companies are allowed to purchase advertising each month, assuring your company a place of prominence. We also offer featured space on the website in a rotating ad on the front page with a link to your website.



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